

# Common Ground Healthcare Cooperative 2022 Board of Directors Election

Dear CGHC Members,

We are thrilled to present to you the 2022 Common Ground Healthcare Cooperative (CGHC) Board candidates. Our Board of Directors and Nominations Committee have carefully selected these nominated individuals from our membership based on experience and expertise. We had a great pool of candidates this year, and we need your help electing **six candidates** to serve on our Board.

The Board Election is about you. As a member of CGHC, you have a stake in how our cooperative is governed. Your voice matters and casting your vote for your top candidates is a great way to actively participate in deciding who will be the next cooperative leaders.

From May 9<sup>th</sup> to June 10<sup>th</sup>, you will have the opportunity to vote for candidates you believe will best represent you and your fellow members. We have seven candidates on this year's ballot and we ask that you carefully review each candidate's biography before casting your vote.

**Please vote for up to six candidates** by returning the enclosed ballot in the envelope provided. Please be sure to add postage.

All ballots must be received no later than June 10th, 2022. All CGHC members age 18 and older are eligible to vote. Members may vote only once. Please only include one ballot per envelope.

Thank you for being the most important part of Common Ground Healthcare Cooperative!



Amy Murphy  
Board Chair  
Common Ground Healthcare Cooperative



HEALTHCARE COOPERATIVE

**Putting Members First. Pursuing Better Healthcare.**

# ABOUT THE CANDIDATES

## Rachael Bush Greendale, WI



**Incumbent  
Board Member**

**Occupation:** Founder and CEO of Mova Business Solutions

Rachael Bush has been a resident of the Greater Milwaukee area for over fifteen years. Over the past five years as the founder and CEO of Mova Business Solutions, she has provided contracted virtual assistance for small businesses. Providing one-on-one support to her clientele with expertise in time management, project management, and the ability to see how to implement processes from start to finish has made her an asset to the Athena Communications team; as of July 2019, she is the Accountability Chief Manager.

Before her role at Athena Communications, Rachael had over six years of management experience in retail food services and more than one decade of experience in administrative/business support. She has a passion for ensuring businesses run effectively and within budget. In addition, she gives back to our Greater Milwaukee Community. She has fed her passion for helping others by becoming a board member of the Aging and Disability Resource Center Governing Board (ARDC) and Eras Senior Network. She is also a member of the Greendale Park and Rec Committee as of April 2019. In April 2021, she became a board member of the American Marketing Association's Milwaukee Chapter as Vice President of Diversity, Equity, and Inclusion.

Rachael is a graduate of Marquette University with a Bachelor of Arts in Criminology & Law Studies and History. She has been on the CGHC Board of Directors and Member Advisory Council since 2020. Rachael and her sons, Philip and Owen, have resided in Greendale for over six years.

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## Kevin Gilligan Appleton, WI



**Incumbent  
Board Member,  
Treasurer**

**Occupation:** Former Chief Executive Officer with 30+ years of business experience

Kevin Gilligan is a business leader with extensive executive experience running complex organizations including a \$700 million paper business, a global operations team of 1,800 people, and the Asia Pacific region for a specialty chemical company. Kevin most recently served as Chief Executive Officer and board member of Appvion, a specialty paper company based in Appleton. Prior to that, he served as president of Appvion's paper division.

Before joining Appvion, Kevin enjoyed a 20-year career with H.B. Fuller, a \$2 billion global specialty chemical company focused on adhesives. He served as global operations vice president; region vice president for Asia Pacific businesses; general manager of H.B. Fuller Window; North American operations director; e-business director; product line manager; and plant manager. Kevin currently serves on the Fox Cities Performing Arts Center Board of Directors where he is a member of the executive and governance committees. He also serves on the Industrial and Operations Engineering Advisory Board at the University of Michigan on the education committee.

"After I left Appvion, my search for affordable, high quality healthcare led me to CGHC. I was especially impressed with the quality of its customer service and member-driven focus. Serving on the board of CGHC for the past year has allowed me to use my extensive executive and board experience to help make CGHC the most effective provider of health insurance in Wisconsin for its cooperative members."

Kevin earned a master's degree in business administration with a concentration in marketing and operations management from Indiana University and a bachelor's degree in industrial and operations engineering from the University of Michigan. He currently resides in Appleton with his wife and their three teenaged children.

## Lauren Ward Door County, WI



### Incumbent Board Member

**Occupation:** Managing Director of Write On, Door County and former english teacher

Lauren Ward is a twenty-year resident of Door County and is the Managing Director of Write On, Door County, a 501(c)(3) non profit organization located in Fish Creek. Lauren spent fifteen years as a secondary English teacher and coach at Gibraltar Area Schools, before pursuing a career in organizational administration.

Lauren has over two decades of experience serving on committees and educational boards, recognizing that civic engagement is critical for building a healthy and thriving community.

Lauren has a B.E. in Secondary English Education from the University of Dayton, a M.A. in English Literature and Composition from Morehead State University, and an M.B.A. in Educational Leadership from the Milwaukee School of Engineering. Her education has opened her up to the values of both language and education, as well as grassroots organizing and change management. She lives in Sister Bay with her husband Travis, and their children Finn, Margaret, and Lochlan.

“When I made a career change and lost access to consortium healthcare coverage through my previous employer, I was overwhelmed by the prospect of finding a solution for my family. What I discovered as a member of Common Ground, was not only high-quality healthcare administered by good people in an outstanding organization, but an ethos and mission that was closely aligned with my own set of values. Being of service to others is one of my most deeply held priorities. I see service on the Common Ground Board of Directors as a direct way to both serve people in Wisconsin and Door County, and also to serve an organization who fundamentally cares about the health and well being of its members.”

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## Angela Rust Oshkosh, WI



**Occupation:** Health law attorney

Angela has a passion for serving organizations that make quality health care more affordable and accessible. Angela holds a juris doctorate from Marquette University Law School and a master’s degree in clinical ethics from the Medical College of Wisconsin. She has had the privilege of owning her own business, of working in both small and large law firms, and of collaborating with other executives as in-house counsel, all with a focus on the health care industry. Outside of her legal practice, Angela enjoys teaching and has served as adjunct faculty for medical students and undergraduate students studying health care administration.

Much of Angela’s career has focused on helping health care providers transition away from getting paid for the amount of care they provide toward new models that reward accessibility, quality and cost-efficiency. Angela is the Chief Legal Officer and is also responsible for strategy implementation for a health care platform company called NOVO Health. There, her work facilitates more direct relationships between health care providers and employers who offer health benefits. She also serves as Counsel within the law firm of vonBriesen & Roper, advising clients on health law regulatory compliance.

Angela is a native of the Fox Cities area, currently living in Oshkosh. She is active in several community organizations, including service on a local hospital ethics committee and volunteer positions with the Oshkosh Area Community Foundation Women’s Fund and the Health Law Section of the State Bar of Wisconsin. In her free time, Angela enjoys camping, kayaking and audiobooks.

“To provide my professional services in the most efficient and impactful manner possible, I hold several part-time roles, rather than one full-time position. If I did not have the opportunity to purchase affordable health care coverage for my family outside of a full-time employment relationship, my career opportunities would be more limited, and my clients would face cost increases that would cut against their efforts to deliver more affordable health care in our communities. I view serving on the Board of Directors at CGHC as a way to express my gratitude and support the continued availability of this much-needed option. Our households and businesses deserve the ability to have both healthy people and a healthy bottom line.”

## Dean Schadrie Manitowoc, WI



**Occupation:** President and CEO with extensive leadership and entrepreneurial experience

I have been a lifelong resident of Northeast Wisconsin, residing in Manitowoc County. I preside as President and CEO of two historical Manitowoc businesses – Beerntsen’s Confectionary and M.H. Dempsey. As a business owner, I am responsible for setting the course and mission as a team leader for those endeavors to ensure the highest customer satisfaction and the continuing success for the future.

During this journey as a father, employer and CEO, I have experienced the difficulties of finding health care insurance coverage that shares the same commitment to its members as I do with my own customers. Members are the backbone of all cooperatives, the health of our members is imperative to shared success. I Have found Common Ground Health Cooperative to have a proven track record of commitment to its members, as is exemplified by the beliefs and core values stated in the organization’s mission statement.

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## David Stram Pewaukee, WI



**Occupation:** Retired Chief Financial Officer with over 40 years of financial leadership experience

David Stram is an experienced CFO with almost forty years of financial leadership experience across a variety of industries, including insurance. Prior to his recent retirement, David served as CFO (Chief Financial Officer) of Perlick Corporation, a leading Milwaukee manufacturer of premier bar and beverage equipment. Before Perlick, David served in roles of increasing financial responsibility throughout his career at Ernst &Young, Future Financial Insurance, The Milwaukee Wave, Bostik Corporation, and Actuant Corporation.

“I believe strongly in high quality and affordable healthcare for all. While planning for healthcare in retirement, my research led me to Common Ground, whose mission and core values align fully with mine. I was pleased to learn that we have a local non-profit provider that puts the health of its members and access to high quality affordable care ahead of profits. I view the opportunity to serve on the Board of Directors for CGHC as a way for me to use my broad financial experience and expertise to support CGHC and its members to fulfill its mission and to become the provider of choice for health insurance in Wisconsin.”

David earned his Bachelor of Business Administration in Accounting, Finance, Investment, and Banking from the University of Wisconsin – Madison, and holds active CPA and FLMI Insurance certifications.

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## Michael Winkler Little Suamico, WI



**Occupation:** Former CFO with 30+ years of executive experience in the health industry

Originally from southeast Wisconsin, Michael earned his bachelor’s degree from the University of Wisconsin - Madison. He started his career with Prudential Insurance working in California and then Minnesota. “My time with Prudential provided great insight into the relationship between insurance carriers and insureds. I strove to break insured’s initial apprehensions and create a collaborative environment to work through differences.”

While working at Prudential, Michael earned his master’s degree in business administration from the University of Minnesota. Michael then relocated to Green Bay to work for Wipfli, a public accounting firm. Following his time at Wipfli, Michael led the financial organization at Nature’s Way, a vitamin and supplement company, for over 20 years, most of which as Chief Financial Officer. As CFO and a member of the executive team, he was responsible for all aspects of financial management including strategic planning, budgeting, compliance, risk management, mergers and acquisitions, leveraged financing, and stockholder and board member relations.

“Having retired and recently entering the private market for health insurance has given me direct exposure to the transition experience that consumers go through when leaving the safety net of having employer provided benefits. I believe there is opportunity to educate the public and alleviate the fear that many people may have as they enter this process. As I learn more about CGHC’s Core Values and how they are practiced daily, it excites me to be considered for board membership. Promoting the value of human capital in driving the success of an organization has been a priority in my career. CGHC’s Core Values align with this.” He lives in Green Bay with his wife of 28 years and enjoys a variety of outdoor activities including biking, golfing, cross-country skiing, fishing, and hiking. They have 3 adult sons.